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**ENDLESS GAMES GOES TO THE DOGS
AND LIONS AND TIGERS AND BEARS...OH MY!**

South Amboy, NEW JERSEY – *December 10, 2007* -- Endless Games has always offered quality play value for the money. Their new line of animal collectibles is a further extension of the company's belief that fun should be affordable. The company is now offering an extensive line of collectible wildlife figurines. The exquisite detail, high quality and life like features will appeal to collectors and children alike.

The figurines have MSRPs ranging from \$1.99 - \$5.99. The collection features over 20 dinosaurs as well as popular wildlife from the African plains such as giraffes, elephants, lions and other popular animals in general; it is available in stores now.

Endless Games, founded by industry veterans Mike Gasser, Kevin McNulty and game inventor Brian Turtle, specializes in games that offer classic entertainment and hours of fun. The three have an uncanny ability for discovering and developing hit games. Their record speaks for itself with successes such as: *Trivial Pursuit™ Pictionary®* and *Six Degrees of Kevin Bacon™* to name a few. Recent efforts have focused on re-launch of several popular games from the 50s, 60s, 70s and 80s including the vastly popular reintroduction of the game *Password™*. To learn more about company's game offerings, visit www.endlessgames.com.

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