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ENDLESS GAMES ADDS STAR POWER TO DVD GAMES FOR 2008

The New Price Is Right DVD Edition Features Show Host, Drew Carey

NEW YORK – *December 17, 2007* -- Endless Games announced an addition to their DVD game slate for 2008. The company will produce a new *The Price is Right*[™] DVD edition game that has lots of star power!

The new *The Price is Right DVD* game will feature Drew Carey, the new host of the popular game show classic. Mr. Carey himself will be on screen introducing the at home contestants as they get ready to play Plinko, Hole in One or one of the other pricing games. Mr. Carey also provides introductions on contestant row as well as during the showcase showdown portions of the DVD game. The DVD game has an MSRP of \$24.99, is recommended for ages 8+ and will be available June 2008.

Endless Games, founded by industry veterans Mike Gasser, Kevin McNulty and game inventor Brian Turtle, specializes in games that offer classic entertainment and hours of fun. The three have an uncanny ability for discovering and developing hit games. Their record speaks for itself with successes such as: *Trivial Pursuit*[™] *Pictionary*[®] and *Six Degrees of Kevin Bacon*[™] to name a few. Recent efforts have focused on re-launch of several popular games from the 50s, 60s, 70s and 80s including the vastly popular reintroduction of the game *Password*[™]. To learn more about company's game offerings, visit www.endlessgames.com.

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