

Contact: Shane Mayer
Endless Games
201.386.9465
smayer@endlessgames.com
<http://www.endlessgames.com>

**JOHN GRAY TALKS OF LIVE AND LOVE IN 2003 AT WIZARDS OF THE COAST
AND GAME KEEPER STORES IN THE BAY AREA**

NEW YORK – May 6, 2003 - John Gray, Ph.D., best-selling author of *Men Are From Mars, Women Are From Venus*, will be making appearances at three different Wizards of the Coast/Game Keeper Stores in the San Francisco bay area on May 17, 2003 to promote his new board game, **Men Are From Mars, Women Are From Venus – The Game™**,

Dr. Gray, an internationally recognized expert in the fields of communication and relationships, will start his whirlwind tour at 11a.m at the Wizards of the Coast located in the Valco Fashion Center in Cupertino, Ca. He will follow that up with a talk at the Game Keeper location in the Hillsdale Mall in San Mateo at 2p.m and will finish his tour with a 7p.m. talk at the Game Keeper location in the Sun Valley Mall in Concord, CA.

Dr. Gray will speak for thirty minutes, take questions, sign games, and pose for pictures.

Men Are From Mars, Women Are From Venus: The Game™ is designed for 2-4 couples ages 18 years to adult. Available at once, the game will retail for approximately \$24.99.

Men Are From Mars, Women Are From Venus: The Game™ joins Endless Games' line of retro games, which includes such classics as: The Pyramid™, Password™, Concentration™, Family Feud™, Liar's Dice™, Beat the Clock™, The Newlywed Game™, What's My Line?™ and Tickle Bee™.

Endless Games, founded by industry veterans Mike Gasser and Kevin McNulty in 1997, specializes in games that offer classic entertainment and hours of fun.

Their inaugural line included the Six Degrees of Kevin Bacon™ board game and the re-launch of several popular games from the 50s, 60s, 70s and 80s including the vastly popular reintroduction of the game Password™.

No strangers to success, the partners were involved in the sales and marketing of some of the greatest hit games of this century – Trivial Pursuit™ and Pictionary®, to name just two.