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**PLAY MEN ARE FROM MARS WOMEN ARE FROM VENUS, THE
PROVACATIVE, HUMOROUS, ULTIMATE BATTLE
OF UNDERSTANDING EACH OTHER**

New York – Do you really know your spouse or date? Team up with your significant other and unlock the mysteries of the opposite sex! Discover each other’s thoughts on love, marriage, sex and communication with **Men Are From Mars, Women Are From Venus: The Game™**, inspired by John Gray’s phenomenal bestseller.

Men Are From Mars, Women Are From Venus: The Game™ brings couples together in a fun social setting. Roll the die and move that many spaces on “The Orbit”. The color of the space determines the category of the question. There are four different engaging categories that couples try and match answers in; *Mars & Venus on a Date*, *in the Work Place*, *in the Bedroom*, and *in Love*. Match your partner from the given choices and earn a card. Match all four categories and you’re almost home. Now all you have to do to win the game is earn three more cards to prove that you are the most together couple in the room

Matching answers isn’t all you have to do! **Men Are From Mars, Women Are From Venus: The Game™** initiates communication as well. In order to win the game you must also receive a “Heart Card”, a “Star Card”, and a “Together Forever Card”. To win a “Heart Card” you must shower your partner with compliments based on the instructions indicated. Whether it’s appreciation for something he did, or gratitude for her kindness, you have to reveal it to get a card. To win a “Story Card” you must divulge your partners

cutest quirk or tell the group the one thing you did that proved you were a fool for love.

Once a couple has won a card in all four categories, as well as a “Heart Card” and a “Star Card”, it is time to clinch the victory by earning a “Together Forever Card.” Whether it is her favorite television show or his favorite food, you must match your partner without the help of multiple choices. Win this card and you’ve won the game!

Men Are From Mars, Women Are From Venus: The Game™ is designed for 2-4 couples ages 18 years to adult. The game is available in stores nationwide for an approximate retail price of \$24.99.

Men Are From Mars, Women Are From Venus: The Game™ joins Endless Games’ line of retro games, which includes such classics as: The Pyramid™, Password™, Concentration™, Family Feud™, Liar’s Dice™, Beat the Clock™, The Newlywed Game™, What’s My Line?™ and Tickle Bee™.

Endless Games, founded by industry veterans Mike Gasser and Kevin McNulty in 1997, specializes in games that offer classic entertainment and hours of fun.

Their inaugural line included the Six Degrees of Kevin Bacon™ board game and the re-launch of several popular games from the 50s, 60s, 70s and 80s including the vastly popular reintroduction of the game Password™.

No strangers to success, the partners were involved in the sales and marketing of some of the greatest hit games of this century – Trivial Pursuit™ and Pictionary®, to name just two.