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**PUTTING THE CLASS IN CLASSIC, ENDLESS GAMES KEEPS THE
TRADITION OF THE AMERICAN ROAD TRIP ALIVE!**

New York – Fill your tanks and buckle your seatbelts, you are in a cross-country race with **Route 66™**. You will travel the 2,448 miles of Route 66 and relive the magic, memories and nostalgia of the most historic highway in American history.

Players hit the gas in New York and take Interstate 80 to Chicago. From there they pick up Route 66 and floor it to their final destination, Santa Monica Pier in Los Angeles, California. In order to advance across these scenic highways, players must complete a series of challenges that offer the chance to speed ahead or fall behind the competition. Much like scenic America, these challenges offer something for every player. A “Hi Performance” challenge tests players’ dramatic skills. Players fill in the blanks with the “Fill ‘er Up” challenge. Get a “Green Light” by answering a true/false right. Do you have a flat? Get “Roadside Assistance” by guessing the answer in less than three clues. With eight different types of challenges, keep your eyes on the road because you are never out of the game!

Watch out for the “Tourist Traps”! “Tourist Traps” send you off the beaten path. Once you’ve been detoured you must pull a “Side Trip” card and perform the challenge. Challenges include; “Where Am I”, where players must guess which state corresponds to the portion of the map they are shown. “Smooth Navigator” gives players an opportunity to perform, and “Once Upon a Time” has you drawing on yesteryear to tell a travel related story. Pass the challenge to return to Route 66.

Don't forget to obey the Speed Limit, Stop Lights and Yield Signs or Sheriff John Q. Lawman will slow you down. The first player to reach Santa Monica Pier is the winner!

Route 66™ is designed for 2-4 players ages 10 years to adult. The game is available in stores nationwide for an approximate retail price of \$24.99.

Route 66™ joins Endless Games' line of retro games, which includes such classics as: The Pyramid™, Password™, Concentration™, Family Feud™, Liar's Dice™, Beat the Clock™, The Newlywed Game™, What's My Line?™ and Tickle Bee™.

Endless Games, founded by industry veterans Mike Gasser and Kevin McNulty in 1997, specializes in games that offer classic entertainment and hours of fun.

Their inaugural line included the Six Degrees of Kevin Bacon™ board game and the re-launch of several popular games from the 50s, 60s, 70s and 80s including the vastly popular reintroduction of the game Password™.

No strangers to success, the partners were involved in the sales and marketing of some of the greatest hit games of this century – Trivial Pursuit™ and Pictionary®, to name just two.